



# MEMBERSHIP LEVELS AT-A-GLANCE

## THREE LEVELS OF ENGAGEMENT FOR EDUCATION INSTITUTIONS

<b>ENTRY LEVEL</b>	<h3>CERTIFICATION CENTER</h3> <p>An NC3 Certification Center can offer its students a limited amount of certifications through non-Center of Excellence NC3 certification programs and has access to limited kit purchasing abilities. This tier of membership has a lower level of engagement within the NC3 Network when compared to other tiers and has limited access to NC3 resources.</p> <p>Certification Centers do not participate in Visioning &amp; Benchmarking tours, do not have access to NC3 Marketing Resources, and do not participate in Exclusive Industry Programs/Events at a national level.</p> <p><b>NOTE:</b> An NC3 Certification Center is program-based and has no annual membership requirement.</p>
<b>STRATEGIC LEVEL</b>	<h3>NC3START SCHOOL</h3> <p><b>ANNUAL MEMBERSHIP REQUIRED</b></p> <p>An NC3Start School can offer its students certifications in one or more of NC3's new, strategic certification programs and any certifications available to NC3 Certification Centers.</p> <p>NC3Start Schools can also strategically utilize NC3 across numerous programs and work towards becoming an NC3 Leadership School, which is a national model for CTE.</p> <p><b>NOTE:</b> NC3Start School membership is institution-wide, not program-based and has an annual membership requirement.</p>
<b>EXCELLENCE LEVEL</b>	<h3>LEADERSHIP SCHOOL</h3> <p><b>ANNUAL MEMBERSHIP REQUIRED</b></p> <p>A Leadership School has access to all of NC3's industry partners and exclusive certification programs, including NC3's most advanced certifications that require Center of Excellence status. A Leadership School also has access to NC3's strategic planning resources, such as facility planning and benchmarking resources as well as best practices.</p> <p>Leadership Schools are also provided opportunities to collaborate with other education leaders in the NC3 Network throughout the year and have access to participation in the NC3 Annual Leadership Summit, NC3 National Signing Day, and Vision &amp; Benchmarking Tours. This tier of membership offers the full range of NC3's membership benefits and program access.</p> <p><b>NOTE:</b> Leadership School membership is institution-wide, not program based and has an annual membership requirement. There are also district membership options available for secondary or post-secondary school districts.</p> <p>Becoming a Leadership School requires administration and leadership participation in the NC3 Network.</p>



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LEVELS OF ENGAGEMENT	CERTIFICATION CENTER	NC3START SCHOOL	LEADERSHIP SCHOOL
<b>VISION &amp; BENCHMARKING</b>			
Custom benchmarking and consultation tours to NC3 model campuses and programs			●
Serve as a National Center of Excellence model for other schools			●
Senior administration collaboration opportunities with the NC3 network of leading educators and industry partners			●
Consultation and facility planning resources from NC3 and industry partners			●
<b>INSTRUCTOR TRAINING</b>			
Instructor access to NC3's nationally-recognized Train-the-Trainer events and access to certification curriculum	●	●	●
Professional development opportunities for instructors to become a National NC3 Master Instructor to train other instructors			●
<b>TURNKEY CERTIFICATION SYSTEM</b>			
Use of NC3's certification system (LMS) and supporting materials for implementing NC3 industry-driven certifications	●	●	●
Unlimited student certification issuance for all NC3 certifications	●	●	●
<b>INDUSTRY PARTNER ACCESS</b>			
Discounted equipment/kit purchasing	●	●	●
Partner affiliation - includes opportunities for cross-promotion, co-branding, partner signage, web marketing, etc.	●	●	●
Exclusive participation in iOS App Development and Lincoln Electric - LEEPStart		●	●
Exclusive participation in partnership with the Trane Commercial, Lincoln Electric LEEPS, Kubota TECH, Festo Didactic Applied and Advanced Programs, Thermo King, Copeland, and RIDGID			●
Achieve Center of Excellence status for Trane, Lincoln Electric, GreenApple Labs by Greenlee, Snap-on, Copeland, and Festo Didactic Labs			●
Shape new certifications and participate in national forums with other NC3 partners with respect to industry innovations and R&D			●
<b>EVENTS &amp; ACTIVITIES</b>			
Senior administration invitation to the NC3 Annual Leadership Summit and other national leadership conferences			●
Exclusive participation in the NC3 National Signing Day Event			●
<b>MARKETING</b>			
Acknowledgement on the NC3 website		●	●
Complimentary NC3 signage for labs and classrooms		●	●